

Dear Friends,

Let's talk turntables for a minute. If you haven't already jumped back into the pool, now is a great time to get back into analog – aka turntables. Dozens of new and remastered vinyl LPs are being released almost every day.

Driving the analog resurgence are millennials. They get a kick out of spinning records just like the DJs do in the clubs. This may just seem trendy, but I think it's great for audiophiles. Vinyl records sound way (Way!) better than low-resolution music downloads or streaming audio. The more millennials that get hooked on good sound, the more that'll be upgrading gear and keeping our industry thriving.

Millennials usually start with an entry-level turntable, and, fortunately, we have some great choices. A good entry point is the \$299 Pro-Ject Essential on page 8. An even better choice, however, is the legendary \$399 Pro-Ject Debut Carbon DC on page 7. It's legendary because it was the first 'table to offer a carbon fiber tonearm for less than \$500. The Debut Carbon DC comes in seven colors is about as close to plug-n-play as you can get.

Just above this price point is the just-released \$675 Rega Planar 2 on page 8. Twenty years ago, we sold hundreds of the original Planar 2 turntables at \$499. This new version features a better motor, better tonearm, and phono cartridge.

I recommend that serious audiophiles step up to the EAT Reference turntables on pages 14-15. EAT turntables are the brainchild of the lovely Jozefina Lichtenegger, the wife of Pro-Ject turntables owner Heinz. Pardon the pun, but Jozefina put her own spin on these 'tables with beautifully machined heavy platters, brilliant tonearms, and top-of-the-line phono cartridges. EAT 'tables sound fantastic and are an amazing complement to any audio room.

Good Listening,

Wayne

Wayne Schuurman, President

P.S. Bargain Hunters! If you're a bargain shopper – and who isn't these days – you won't want to miss our fantastic deal on the Pro-Ject RM5.1 SE turntable on page 67. This package includes Pro-Ject's advanced 9cc carbon fiber tonearm and the \$499 Sumiko Blue Point No. 2 phono cartridge. Considering the price of this cartridge, this deal is like getting a really fine turntable for only \$300. Offer good only while supplies last. Hurry!



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All specials, bonuses, etc., expire when available quantities are sold or by November 28, 2016.